

D2L Brightspace

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Solution: Learning Management System (LMS)

Provider: [D2L](#)

D2L Brightspace -- Learning Management System

D2L Brightspace is a powerful, cloud-based learning management system purpose-built for the needs of higher education, K-12, and healthcare organizations. As an EdgeMarket contract awardee, D2L offers EdgeMarket members and participants access to Brightspace under negotiated pricing and favorable terms, enabling institutions of all sizes to deliver personalized, data-driven, and accessible learning experiences without the complexity and cost of a solo procurement.

Founded in 1999, D2L has spent more than 25 years focused on a single mission: making learning better. That singular focus is reflected in every dimension of Brightspace, from its adaptive learning engine and deep analytics to its industry-leading accessibility tools and a catalog of over 1,800 third-party integrations. Whether an institution is migrating from another LMS, expanding online program offerings, or advancing student success initiatives, Brightspace is designed to meet them where they are and grow with them.

About Brightspace

Brightspace is D2L's flagship platform and the foundation of the EdgeMarket contract award. It is a fully cloud-hosted, continuously updated environment that supports every aspect of the teaching and learning lifecycle, including course delivery, learner engagement, outcomes assessment, competency-based education, and professional development. The platform is built to serve institutions ranging from small community colleges to large research universities, as well as healthcare organizations focused on compliance training and workforce upskilling.

Brightspace is distinguished by its approach to personalization. Rather than delivering a one-size-fits-all experience, the platform uses adaptive release, intelligent agents, and learning pathway tools to tailor content and interventions to individual learner needs. Combined with Brightspace's analytics suite, institutions can monitor student progress in real time, identify at-risk learners early, and take targeted action before small problems become barriers to completion.

Brightspace highlights:

- **Personalized Learning Pathways** -- Adaptive learning tools tailor content and pacing to individual student needs, improving engagement, retention, and academic outcomes
- **Advanced Analytics and Reporting** -- Real-time dashboards and predictive data tools give faculty and administrators the insight needed to support students proactively and make evidence-based decisions
- **Seamless Third-Party Integrations** -- Brightspace connects with over 1,800 tools and systems, including SIS platforms, HR systems, video conferencing, proctoring, and content providers, enabling smooth data flows across the campus technology ecosystem
- **Scalability and Flexibility** -- A cloud-based architecture that scales effortlessly across institutions of any size or complexity, with monthly platform updates ensuring continuous access to new capabilities
- **Accessibility and Inclusivity** -- Built-in Accessibility Checker and full compliance with WCAG 2.1 AA standards ensure that all learners, including those with disabilities, can fully participate in their education
- **Competency-Based Education Support** -- Purpose-built tools for designing, delivering, and tracking competency-based and outcomes-aligned programs

- **Comprehensive Support and Professional Services** -- Dedicated implementation consultants, customer success managers, trainers, and a tiered technical support organization ensure institutions realize maximum value from their investment

Proven Outcomes for Institutions Like Yours

EdgeMarket members can draw on D2L's extensive track record with higher education and healthcare clients across the United States. Kennesaw State University saw a 53% increase in online student enrollment after adopting Brightspace. Georgia State University leveraged the platform's analytics to drive a 70% increase in graduation rates among underserved student populations. Parkland College reduced administrative archiving processes from several months down to seven days. These outcomes reflect what is possible when a well-designed platform is paired with a committed implementation and customer success partnership.

EdgeMarket Contract Identification Number (ECIN)

The ECIN for this contract is: **269EMCPS-24-001-EM-D2L**

When you utilize this agreement, please include the ECIN on all purchase orders for goods or services purchased pursuant to this contract vehicle, and ensure that the vendor includes the ECIN on relevant invoices.

To Inquire

For more information, contact: edgemarket@njedge.net

Method of Procurement

- Competitive procurement (RFP) under [EdgeMarket](#)

Bid, Award and Contract Documents

- [Bid and Award Documents](#)
- [Access EdgeMarket Contracts](#) (A Member-Only login is required to access contracts. Learn how to [create](#) one.)