

# SSO IAM (ClassLink)

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Solution: Single Sign-On / Identity and Access Management (SSO/IAM)

Provider: [ClassLink](#)

## ClassLink SSO/IAM

ClassLink is the education sector's leading provider of Single Sign-On and Identity and Access Management solutions, trusted by over 22 million students and educators in more than 3,000 school systems across all 50 states and 42 countries. Founded in 1998 and headquartered in Clifton, New Jersey, ClassLink has spent 27 years building a platform purpose-designed for educational institutions, from individual K-12 districts to statewide deployments. ClassLink exclusively serves the education market, and that singular focus is evident in everything from product design to the depth of expertise its team brings to every engagement.

As an EdgeMarket contract awardee under RFP 269EMCPS-25-006, ClassLink brings EdgeMarket members a fully integrated SSO/IAM suite that addresses secure access, automated provisioning, data-informed decision-making, and advanced threat detection, all backed by unlimited 24/7 support at no additional cost.

### About ClassLink

ClassLink's leadership team draws on over 200 years of combined experience in education — former teachers, district administrators, curriculum specialists, and technology leaders who understand institutional challenges from the inside. Implementations are directed by PMI-certified project managers, and every client is assigned a long-term Engagement Manager who conducts annual system utilization reviews, delivers training on new features, and serves as an ongoing advisor for the life of the subscription.

ClassLink undergoes multiple independent third-party security audits and certifications every year, including SOC 2 (all five trust principles), ISO 27001, CSA STAR, iKeepSafe (FERPA and COPPA), and Privacy Shield for GDPR compliance, along with quarterly external penetration testing.

### ClassLink highlights:

- Founded 1998; 27 years exclusively serving the education market
- Serves 22 million+ students and educators in 3,000+ school systems
- Six statewide implementations; customers in all 50 U.S. states and 42 countries
- 225+ employees; all technical support based at the Clifton, NJ home office
- Implementations led by PMI-certified project managers with transparent project tracking
- Unlimited 24/7 customer support at no additional cost
- Annual SOC 2, ISO 27001, CSA STAR, iKeepSafe, and GDPR Privacy Shield certifications
- Quarterly external penetration testing plus continuous automated internal testing

### The ClassLink Platform

ClassLink's SSO/IAM suite is a tightly integrated collection of products, each addressing a distinct layer of the institutional identity and access challenge:

#### LaunchPad - Single Sign-On & User Dashboard

LaunchPad provides one-click access to over 6,000 SSO-connected applications through a fully customizable portal. It supports authentication via AD, ADFS, Google, Microsoft Entra, QuickCards, and SAML, and includes enterprise-level and

adaptive Multi-Factor Authentication (DUO, SMS, mobile authenticator, biometrics, and security keys). Additional capabilities include self-service AD password reset, a My Files cloud drive manager, ADA-compliant high-contrast mode (WCAG 2.0 Level AA), and support for 16 languages.

### **OneSync - Account Provisioning**

OneSync automates the full user lifecycle (onboarding, offboarding, and access provisioning) across Active Directory, Microsoft Entra, and Google accounts. Its interface is designed for non-programmers, enabling IT staff to manage complex provisioning workflows without custom scripting.

### **Roster Server - Resource Provisioning**

An industry-standard certified rostering solution with more vendor partner integrations than any comparable product. Roster Server dynamically assigns resources by group, profile, course, class, or individual user, with advanced configuration options and data security features that make it a preferred choice for both institutions and their application vendors.

### **Analytics - Usage and Cost Insights**

ClassLink Analytics delivers detailed visibility into application adoption, login activity, and cost allocation by application and organizational unit. Districts use this data to eliminate underutilized licenses, guide purchasing decisions, and demonstrate return on technology investment.

### **ThreatScan - Advanced Threat Detection**

ThreatScan monitors high-risk events, surfaces threats in real time, and gives administrators the tools to review and respond, adding a proactive security layer to the identity management environment.

## Pricing

ClassLink uses a tiered per-user pricing model. K-12 institutions are charged only for full-time students and classroom teachers. Higher education institutions are priced based on IPEDS Full-Time Equivalent (FTE) enrollment. One-time implementation costs and optional add-on features may apply.

Please refer to Attachment A: Cost Proposal (available in the contract documents) and the ClassLink Pricing Tiers tab for full detail.

## EdgeMarket Contract Identification Number (ECIN)

The ECIN for this contract is: **269EMCPS-25-006-EM-CLNK**

When you utilize this agreement, Please include the ECIN on all purchase orders for goods or services purchased pursuant to this contract vehicle, and ensure that the vendor includes the ECIN on relevant invoices.

## Method of Procurement

- Competitive procurement (RFP) under [EdgeMarket](#)

## Bid, Award and Contract Documents

- [Bid and Award Documents](#)
- [Access EdgeMarket Contracts](#) (A Member-Only login is required to access contracts. Learn how to [create one](#).)

## To Contact Edge

For more information about this bid, awards, or this contract, contact: [edgemarket@njedge.net](mailto:edgemarket@njedge.net)