Crowdmark Grading and Assessment

Solution: Crowdmark Grading and Assessment

Provider: Crowdmark, Inc.

Contract Highlights

Crowdmark is a grading and assessment solution that enables educators to grade paper-based and digital exams and assignments 3X faster than traditional workflows. Instructors and grading teams can give richer, more formative feedback directly on student answers. This supports students' understanding of errors while reducing regrade requests.

Crowdmark streamlines every stage of assessment. In-person, paper-based exams are scanned and uploaded into Crowdmark, enabling faculty and teaching assistants to grade anytime, anywhere from any internet-connected device including desktop, laptop, or tablet. Crowdmark also supports both synchronous and asynchronous digital exams and assignments, allowing students to upload responses for online grading. Additionally, the platform provides automatically graded multiple-choice bubble sheets with advanced analytics..

Crowdmark is used by leading institutions across the globe, including the Michigan State University, Northwestern University, the University of Toronto, University of Auckland, and the University of Sheffield.

To Inquire

For more information, contact: edgemarket@njedge.net

Method of Procurement

- Competitive procurement (RFP) under EdgeMarket

Bid, Award and Contract Documents

- Bid and Award Documents

- Access EdgeMarket Contracts (A Member-Only login is required to access contracts. Learn how to create one.)

Advantages of using Crowdmark

1. Faster, More Consistent Grading

- Crowdmark serializes grading by question to support faster more consistent grading

- Use shared rubrics, reusable comments, and AI-assisted tools to ensure clarity across graders.

- On average, educators experience up to a 75% productivity gain, providing students with prompt and formative feedback.

2. Flexible Assessment for Every Teaching Modality

- Crowdmark works with paper, digital, or hybrid assessments.

- Students can submit handwritten work securely from any device.

- Perfect for STEM, business, humanities, and lab-based courses.

3. Meaningful Feedback That Improves Learning

- Rich commenting tools (LaTeX, images, links, GIFs).
- Inline annotations for precise, student-friendly feedback.
- Helps students understand *why* they earned their grade and what to improve next.

4. Institutional Efficiency & ROI

- Streamlined workflows reduce administrative overhead for faculty, TAs, and exam centers.
- Clear audit trails and analytics support course improvement and accreditation needs.
- Fits perfectly within value-based procurement models—helping institutions do more with less.

5. Human-First Technology

- Crowdmark's approach emphasizes supporting educators, not replacing them.
- AI features are optional, transparent, and designed to enhance—not automate—instructor judgment.
- Aligns with institutional expectations for responsible and ethical AI.

Use Cases

- Large-enrollment STEM in person paper-based midterms and finals
- Essay-based humanities courses needing rich feedback
- Lab reports and written problem solving
- Remote or hybrid assessments
- Course teams with multiple instructors and TAs
- Departments building consistent marking standards
- Project-based or design-based assessments
- High-stakes exams needing secure, organized workflows
- Institutions seeking accessible, audit-ready grading
- Programs centralizing assessment across multiple sections
- TA training and calibration for consistent marking
- Instructors needing fast turnaround during peak grading periods
- Support for accreditation

Results from Partner Institutions

Michigan State University

> "Using Crowdmark, I've been able to grade more efficiently and provide better, more consistent feedback."

Northwestern University

> Crowdmark cuts our grading time by about 40%, while increasing the quality of the grading.

University of Sheffield

> "There are many benefits that come from using Crowdmark in terms of saving time and offering consistency across marking. It's great for remote working and is also a great quality control to easily check for marking errors or for making marking adjustments."

Resources

- **Case Study: Michigan State University**
- **Case Study: Northwestern University**
- **Case Study: Smith School of Business**
- **Case Study: University of Sheffield**
- **Podcast: Crowdmark Sessions**
- **Crowdmark Blogs**
- **Workflow Comparison: Crowdmark Grading vs. Traditional Grading**
- **Youtube channel**
- **Facebook**
- **LinkedIn**
- **X**

Contact & Partner Engagement

Crowdmark partners with institutions to streamline assessment, reduce administrative load, and improve the feedback experience for students and instructors.

For more information or to request a demo:

info@crowdmark.com