

HelioCampus Institutional Performance Management

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Solution: HelioCampus

Provider: [HelioCampus Inc](#)

HelioCampus partners with higher ed's most forward-thinking leaders, providing a unique set of tools designed to help them rise to the challenge of today's high stakes. Through HelioCampus's Institutional Performance Management products and services, higher ed institutions can tap into groundbreaking processes that enable them to deliver on their mission by driving enrollments, controlling expenses, and improving learning outcomes.

Born out of the University System of Maryland and the University of North Carolina at Chapel Hill, HelioCampus is purpose-built to serve the unique needs of higher education. HelioCampus offers a unique perspective on using data to facilitate meaningful conversations that spur action, leading to greater institutional health and performance. Learn more about our approach [here](#).

Contract Highlights

Scope of award includes:

Solution: Data Analytics

HelioCampus Data Analytics, powered by Theia - our proprietary set of features that provides institutions with the analytics capability needed to support their digital transformation and AI efforts - is the most customizable decision-support solution on the HE market. With a modern infrastructure that allows you to transform, model, and visualize institutional data, including a validated and governed semantic layer that's optimized for new technologies like GenAI, you have access to data you can query and trust. To ensure success, our solution includes the support of data experts throughout the process. You can learn more about our platform [here](#).

Supplemental Products Include:

- [LMS Insights](#)
- [Workforce Insights](#)

Solution: Academic Cost Analytics

Academic Cost Analytics provides institutions with the data to support academic program efficiency and the financial sustainability of their portfolio. With visibility into contribution margin, as well as the ability to optimize instructor utilization and course capacity, leadership is able to continuously monitor and improve offerings, ensuring sustainability now and in the future. You can learn more about Academic Cost Analytics [here](#).

Solution: Labor Cost Analytics

Labor Cost Analytics illuminates hidden labor patterns, transforming how institutions understand spending. It provides you with precise internal and external financial comparisons, empowering informed workforce planning, demonstrating financial sustainability, and supporting more strategic investment, unlike traditional departmental views or general financial systems. You can learn more about Labor Cost Analytics [here](#).

Solution: Assessment Management

HelioCampus Assessment Management supports the most faculty-friendly assessment process on the market via a seamless integration with your LMS, keeping faculty in the system they are comfortable with and simplifying the collection of student learning outcome data. You can learn more about Assessment Management [here](#).

To Inquire

For more information, contact: edgemarket@njedge.net

Method of Procurement

- Competitive procurement (RFP) under [EdgeMarket](#)

Bid, Award and Contract Documents

- [Bid and Award Documents](#)
- [Access EdgeMarket Contracts](#) (A Member-Only login is required to access contracts. Learn how to [create one](#).)

Vendor Provided Information

Key Resources:

- [Case Studies, Blogs, eBooks & Toolkits, Webinars](#)

Key Client Stories:

- Data Analytics: [University of South Carolina](#), [Ohio University](#), [Frostburg State](#), [Ball State University](#), [New York Institute of Technology](#)
- Academic Cost Analytics: [University of South Carolina](#), [Suffolk University](#)
- Labor Cost Analytics: [Temple University](#), [University at Buffalo](#), [John Jay College of Criminal Justice](#), [Oregon State University](#)
- Assessment Management: [Lake-Sumter State College](#), [Rutgers University](#)

Contact Us: For questions or more information, please contact Todd Lucca at todd.lucca@heliocampus.com