

Watermark Academic Support Platform

Last Modified on 09/21/2025 6:25 pm EDT

Solution: Watermark Academic Support Platform

Provider: [Watermark Insights, LLC](#)

Watermark Student Success & Engagement (SS&E) is aimed at improving student course completion, retention, and completion with proactive student engagements, all powered by predictive analytics.

EdgeMarket Contract Highlights

The EdgeMarket contract includes discounted pricing and favorable terms for our Edge members and EdgeMarket participants for the following Watermark academic support solutions:

Planning & Self-Study Options

1	Planning & Self-Study Base Includes: <ul style="list-style-type: none">• Assessment Planning• Program Review• Self-Study• Strategic Planning
2	Planning & Self-Study Advanced Includes modules listed above and an advanced LMS integration.
3	Services: System Implementation One time cost, not annual
4	Services: Optional Support <ul style="list-style-type: none">• Bronze, Silver, or Gold

Student Learning & Licensure Options

1	Student Learning & Licensure Base Includes: <ul style="list-style-type: none">• Course Based Assessment• ePortfolios
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2	Student Learning & Licensure Advanced <p>This is in addition to the core system components listed above for customers, which includes all of the components of our core module as well as:</p> <ul style="list-style-type: none"> • Placement Management • Gateways • Field Experience • Assessment Projects (juried assessment)
3	Services: System Implementation <p>One time cost, not annual</p>
4	Services: Optional Support <ul style="list-style-type: none"> • Bronze, Silver, or Gold

Faculty Success Options

1	Faculty Success Base <p>Base Includes:</p> <ul style="list-style-type: none"> • Faculty Credentialing and Institutional Accreditation (Data Collection, Out-of-the-box Reports, Credentialing Reviews) • Web Services • File Upload Fields • Self-Service Reporting Tools • Faculty Annual Review Workflows including: Goal Setting, Award Nominations, Sabbatical Requests, etc
2	Faculty Success - Faculty Accomplishments <p>This is in addition to the core system components listed above excluding Faculty Annual Review Workflows:</p> <ul style="list-style-type: none"> • Faculty Research, Scholarship, and Service (Data Collection, Reporting, Data Reviews) • Professional Accreditation Add-Ons • Import Tools (CV Imports, Publication Imports) • Mirrored Files (Watermark syncs with Client File Storage Server) • Branding Configuration • Instrument Customization

3	Faculty Success - Review, Promotion & Tenure <i>Requires Faculty Accomplishments</i> Includes: <ul style="list-style-type: none"> • Faculty Annual Review Workflows including: Goal Setting, Award Nominations, Sabbatical Requests • Faculty Promotion & Tenure Review Workflows (e.g., External Reviews, Include Prior Submissions, Concurrent Steps)
4	Faculty Success - Web Profiles <i>Requires Faculty Accomplishments</i> Includes: <ul style="list-style-type: none"> • Web Profiles
5	Services: System Implementation One time cost, not annual
6	Services: Optional Support <ul style="list-style-type: none"> • Bronze, Silver, or Gold

To Inquire

For more information, contact: edgemarket@njedge.net

Method of Procurement

- Competitive procurement (RFP) under [EdgeMarket](#)

Bid, Award and Contract Documents

- [Bid and Award Documents](#)
- [Access EdgeMarket Contracts](#) (A Member-Only login is required to access contracts. Learn how to [create](#) one.)

EdgeMarket Contract Identification Number (ECIN)

The ECIN for this contract is: **269EMCPS-24-001-EM-WMI**

When you utilize this agreement:

- Please be sure to include the ECIN all purchase orders for goods or services purchased pursuant to this contract vehicle, and ensure that the vendor include the ECIN on relevant invoices.

- Please complete the [EdgeMarket: Notice of Use of EdgeMarket Agreement](#) form.

Vendor Contact

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