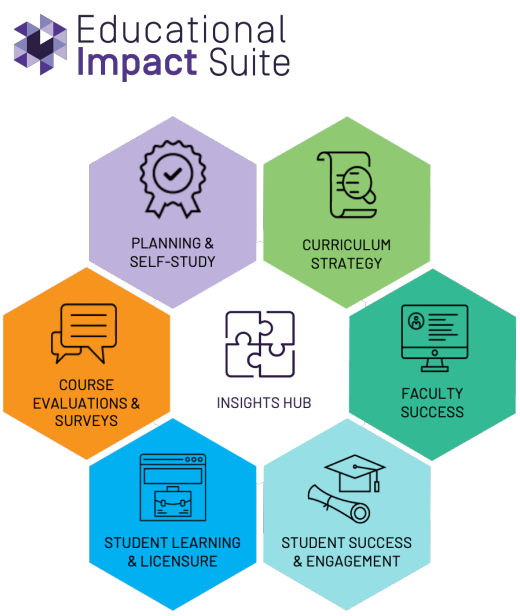
Watermark Educational Impact Suite (EIS)

Last Modified on 11/07/2025 8:45 am EST

Solution: Watermark Educational Impact Suite (EIS)

Provider: Watermark Insights, LLC

Watermark's Educational Impact Suite (EIS) is an integrated hub of tools tailor-made for higher education. By translating information from your LMS, SIS, and Watermark products, the EIS provides the big-picture insights needed to drive critical action in core processes like assessment, accreditation, faculty review, and student success initiatives.



EdgeMarket Contract Highlights

The EdgeMarket contract includes discounted pricing and favorable terms for our Edge members and EdgeMarket participants for the following Watermark academic support solutions:

Watermark Planning & Self-Study Options

Planning & Self-Study Base

Includes:

- Assessment Planning
- Program Review
- Self-Study
- Strategic Planning

Planning & Self-Study Advanced

Includes modules listed above and an advanced LMS integration.

Services: System Implementation

- One-time cost, not annual

Services: Optional Support

- Bronze, Silver, or Gold

Watermark Student Learning & Licensure Options

Student Learning & Licensure Base

Includes:

- Course-Based Assessment
- ePortfolios

Student Learning & Licensure Advanced

This is in addition to the core system components listed above for customers, which includes all of the components of our core module as well as:

- Placement Management
- Gateways
- Field Experience
- Assessment Projects (juried assessment)

Services: System Implementation

- One-time cost, not annual

Services: Optional Support

- Bronze, Silver, or Gold

Watermark Faculty Success Options

Faculty Success Base

Base Includes:

- Faculty Credentialing and Institutional Accreditation (Data Collection, Out-of-the-box Reports, Credentialing Reviews)
- Web Services
- File Upload Fields
- Self-Service Reporting Tools
- Faculty Annual Review Workflows including: Goal Setting, Award Nominations, Sabbatical Requests, etc.

Faculty Success - Faculty Accomplishments

This is in addition to the core system components listed above excluding Faculty Annual Review Workflows:

- Faculty Research, Scholarship, and Service (Data Collection, Reporting, Data Reviews)
- Professional Accreditation Add-Ons

- Import Tools (CV Imports, Publication Imports)
- Mirrored Files (Watermark syncs with Client File Storage Server)
- Branding Configuration
- Instrument Customization

Faculty Success - Review, Promotion & Tenure

Requires Faculty Accomplishments

Includes:

- Faculty Annual Review Workflows including: Goal Setting, Award Nominations, Sabbatical Requests
- Faculty Promotion & Tenure Review Workflows (e.g., External Reviews, Include Prior Submissions, Concurrent Steps)

Faculty Success - Web Profiles

Requires Faculty Accomplishments

Includes:

- Web Profiles

Services: System Implementation

- One-time cost, not annual

Services: Optional Support

- Bronze, Silver, or Gold

Watermark Course Evaluations & Surveys Options

Course Evaluations & Surveys

Includes:

- Course Evaluations
- General Surveys

Services: System Implementation

- One-time cost, not annual

Services: Optional Support

- Bronze, Silver, or Gold

Watermark Curriculum Strategy Options

Curriculum Strategy - Catalog

Includes:

- Catalog Management
- Web Catalogs

Curriculum Strategy - Curriculum Management

Requires Catalog Module

This is in addition to the core system components listed above, plus:

- Course and Program Proposal Forms
- Approval Workflows
- Academic Planning

Services: System Implementation

- One-time cost, not annual

Services: Optional Support

- Bronze, Silver, or Gold

To Inquire

For more information, contact: edgemarket@njedge.net

Method of Procurement

- Competitive procurement (RFP) under EdgeMarket

Bid, Award and Contract Documents

- Bid and Award Documents
- Access EdgeMarket Contracts (A Member-Only login is required to access contracts. Learn how to create one.)

EdgeMarket Contract Identification Number (ECIN)

The ECIN for this contract is: **269EMCPS-24-001-EM-WMI**

When you utilize this agreement:

- Please be sure to include the ECIN all purchase orders for goods or services purchased pursuant to this contract vehicle, and ensure that the vendor include the ECIN on relevant invoices.
- Please complete the EdgeMarket: Notice of Use of EdgeMarket Agreement form.

Partner-Provided Information

Planning & Self-Study is the centralized platform that unifies planning, assessment, program review, and accreditation into a single, efficient system. It moves institutions beyond the compliance mindset to drive academic excellence and demonstrate institutional value year-round.

Resources:

- Planning & Self-Study solution overview
- Flyer: What sets Planning & Self-Study apart?
- Case study: Real-time assessment and accreditation reports in minutes vs. weeks at University of North Alabama

Student Learning & Licensure helps institutions track, assess, and capture evidence of student learning across fieldwork and coursework, providing a centralized system to guide students through program and licensure requirements and support continuous improvement and accreditation.

Resources:

- Student Learning & Licensure solution overview
- Flyer: Why is Watermark Student Learning & Licensure a game-changer?
- Case study: Using Course-Embedded Assessment to Drive Engagement at William Woods University

Faculty Success is the centralized hub for all faculty activity data. It allows institutions to capture information once and use it infinitely to efficiently run faculty reviews, manage promotion and tenure logistics, and confirm credentials for accreditation reports. The platform provides leaders with deep insights to support career advancement and drive institutional impact.

Resources:

- Faculty Success solution overview
- Flyer: Faculty Success Career Pathways
- Flyer: What sets Faculty Success apart?
- Case study: Texas State cut time spent on faculty activity reporting from 4.5 months to 2 weeks

Course Evaluations & Surveys simplifies the course evaluation process by engaging students where they are (via mobile or LMS) to maximize response rates. The platform converts feedback into instant, actionable results, enabling faculty to refine course material and teaching methods to impact current students and drive curriculum enhancements for continuous improvement.

Resources:

- Course Evaluations & Surveys solution overview
- Flyer: Spark more “aha” moments that fuel faculty growth with Instructor Insights
- Flyer: What sets Course Evaluation & Surveys apart?
- Case study: Roanoke-Chowan nearly triples course evaluation response rates

Curriculum Strategy helps connect curriculum to learning outcomes while streamlining collaboration with an intuitive workflow. Keep your curriculum strategy relevant and meaningful through tailored curriculum proposals and approval processes that result in published improvements in your catalogs and handbooks.

Resources:

- Curriculum Strategy solution overview
- Case study: Produce your catalog faster than you ever thought possible

Follow this link to learn about **Watermark Student Success & Engagement** and the EdgeMarket contract details.

Vendor Contacts

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