WeVideo Interactive Video Learning Platform

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Solution: WeVideo Interactive Video Learning Platform

Provider: WeVideo, Inc.

WeVideo is a powerful video learning platform that empowers Higher Education faculty and students to create, collaborate, and engage with video in transformative ways, ultimately turning passive learning and student experiences into active ones. We make it easy to produce compelling multimedia projects and transform standard videos into dynamic, interactive learning experiences, complete with diverse assessments and real-time analytics.

Our tailored solutions help captivate your student audience's attention and meet today's learners where they are by offering mixed modality and flexible, differentiated learning pathways. WeVideo also helps you scale your online learning programs with academic integrity and learning science at their core, providing tools to support initiatives like micro-credentialing.

Explore below how WeVideo can ignite creativity and drive deeper learning outcomes.

Contract Highlights

- **WeVideo for Schools and Districts (K12)**
  - Full Scale Multimedia Creation + Interactivity cloud-based platform
  - Including:
    - Full Screen Preview and Editing
    - Interactive Video Assessments
    - Royalty-Free Libraries
    - Training. Support, and much more
- **WeVideo for Higher Ed**
  - Including:
    - Interactive Video Design Studio
    - Optional Hosting
    - Full Scale Multimedia Creation
    - Training. Support, and much more
- **Discounts for Edge Members and EdgeMarket Participants**

Method of Procurement

- Competitive procurement (RFP) under EdgeMarket

Bid, Award and Contract Documents

- Bid and Award Documents
- Access EdgeMarket Contracts (A Member-Only login is required to access contracts. Learn how to create one.

To Inquire

For more information from **Edge**, contact: **edgemarket@njedge.net**

Partner-Provided Information

For more information from **WeVideo**, contact: **edgemarket@wevideo.com**



WeVideo for Education: Interactive Video Learning for K-12 and Higher Ed

WeVideo is a powerful video learning platform that empowers Higher Education faculty and students to create, collaborate, and engage with video in transformative ways, ultimately turning passive learning and student experiences into active ones. We make it easy to produce compelling multimedia projects and transform standard videos into dynamic, interactive learning experiences, complete with diverse assessments and real-time analytics. Our tailored solutions help captivate your student audience's attention and meet today's learners where they are by offering mixed modality and flexible, differentiated learning pathways. WeVideo also helps you scale your online learning programs with academic integrity and learning science at their core, providing tools to support initiatives like micro-credentialing. Explore below how WeVideo can ignite creativity and drive deeper learning outcomes.

WeVideo for Higher Education: Drive Deeper Learning with Interactive Video

For Higher Education, WeVideo delivers a powerful interactive video platform that elevates instruction and drives deeper learning outcomes. Transform passive video viewing into active learning by embedding diverse assessments (multiple choice, free response, discussions), polls, branched scenarios, and web resources directly into videos from YouTube, Vimeo, or your own media library. WeVideo's robust LTI 1.3 standard allows for seamless integration with your LMS for streamlined course workflows, single sign-on, and secure grade passback. Leverage real-time analytics to measure learner engagement, track performance, inform pedagogical strategies, and easily scale engaging online courses and professional

development, all supported by intuitive video creation and comprehensive hosting tools.

Ready to transform your courses with interactive video? **Discover WeVideo for Higher Education**

WeVideo for K-12: Empowering Student Creativity & Collaboration Video

WeVideo equips K-12 learners with a complete, cloud-based digital creation suite ideal for collaborative video projects, podcasts, screencasts, and fostering essential 21st-century skills. Featuring intuitive editing, screen recording, green screen tools, real-time collaboration, and a vast library of over 2 million royalty-free media assets, WeVideo nurtures creativity, communication, and critical thinking on any device. Our platform seamlessly integrates with Canvas via LTI, enabling single sign-on, streamlined assignment of engaging projects and interactive videos with embedded assessments, and efficient grade passback for measurable learning outcomes.

Ready to transform your courses with interactive video? **Explore WeVideo for K-12**

Featured Content

wevideo-forrester-group-tei-study-front-cover-against-light-green-background

Uncover the Total Economic Impact of WeVideo and PlayPosit

The Forrester Consulting Total Economic Impact™ (TEI) study, commissioned by WeVideo, provides a powerful, independent validation of the significant return on investment and tangible benefits realized by organizations deploying the WeVideo (and PlayPosit by WeVideo) video learning platform. This in-depth research, based on interviews with actual users at educational institutions and a comprehensive financial model, quantifies the platform's impact on key areas like educator time savings, classroom efficiency, and overall learning outcomes. The aggregated data showed that WeVideo video learning tools have a positive financial impact, including a 208% ROI.

Read the full report



On-Demand Webinar

Higher Education needs engaging, effective digital learning that's easy to create and scale. Watch this focused 30-minute webinar for HE leaders, faculty, and instructional technologists and see how interactive video can transform teaching and learning.

Watch now



How FIU Enhanced Student Engagement with Interactive Video and Gamification

Returning to school in a post-pandemic world, Florida International University (FIU) noticed students struggling with engagement, extracurricular involvement, and overall life direction. The Learning Design Innovation Team — Maikel Right, Aaron Robles, and Jeni Lopez — embraced gamified mixed reality and asynchronous approaches to revive student engagement, retention, and performance.

Read the story