

RFP - HE Ecosystem #1 - Academics and Administration (2024)

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RFP #: **269EMCPS-24-00x**

BidNet Title and Link

All EdgeMarket bids are published and accessible via [BidNet](#).

To access this RFP on BidNet, click here: <Not yet published>

Status

In final stages of development, scheduled release date: **June 18, 2024**

Informational Webinars for Interested Bidders

Interested bidders are invited to join us for an informational webinar to be held on the following dates and times:

- **Thursday, May 16, 2024 2:00-3:00 PM ET**
- **Thursday, May 23, 2024 11:00-Noon ET**

The sessions will be recorded.

Overview

The purpose of this RFP is to procure under single event a broad spectrum of software solutions for the Academic and many of the Administrative functions within Higher Education. It is the first in a planned series of similar broad spectrum procurements.

The strategic goal of this procurement is to provide Members and Participants with streamlined access to a comprehensive array of software solutions under a single contract vehicle. Conversely, our second goal is to make it easier for the awarded solution providers to include their full solution portfolios under that same contract vehicle.

Procurement plus System Selection, Implementation and Other Services

This procurement, coupled with our awarded array of distinguished system selection, cloud migration and implementation consultants (see [IT Professional Services](#)), will make it far easier and faster for our rapidly growing and highly diverse consortium members to choose and implement the solutions that will deliver the best possible outcomes.

Key New Sections of this RFP

The sections below introduce and preview two new and key aspects of this RFP, **Business Capability-Based Functional Scope and Requirements** and **Business Outcomes**.

Business Capability Based Functional Scope and Requirements

Edge has adopted the **Higher Education Reference Model (HERM) Business Capabilities Model (BCM)** from CAUDIT (and available through [EDUCAUSE](#)) to serve as the foundation of the functional scope and requirements for this RFP.

Scope is planned to include the following general business capability areas as defined in the HERM BCM:

- Learning and Teaching, including:
 - Curriculum Management
 - Student Recruitment
 - Student Admission
 - Student Enrollment
 - Curriculum Delivery
 - Student Assessment
 - Completion Management
 - Student Management
 - Student Support
- Research
 - Research Opportunities & Planning
 - Research Funding
 - Research Assurance
 - Research Management
 - Research Delivery
 - Research Dissemination
- Enabling Capabilities, including:
 - Strategy Management
 - Business Capability Management
 - Library Administration
 - Advancement Management
 - Engagement & Relationship Management
 - Human Resource Management
 - Financial Management
 - Information Management (partial)
 - Supporting Services (partial)

Each capability area has two or more business capabilities that will form the foundation of the requirements.

See the HERM BCM images shared further below for a high-level visual overview of the functional scope of this RFP.

Note: The final scope of capabilities within this RFP is subject to change.

Business Outcomes

The Ecosystem RFPs will also include a section that will ask solution providers to give examples of the business outcomes their customers have experienced as a result of deploying their proposed solution(s).

EdgeMarket has adopted the **Business Outcomes Framework™** created by Outcomes Work to provide the scope and organization for this section.

Important Note: Although Outcomes Work provides business outcomes resources and services to buying organizations and solution providers, EdgeMarket RFPs will never require bidders to purchase such resources or services, nor are such resources and services required for bidders to formulate bid responses.

Have You Completed a Vendor Profile?

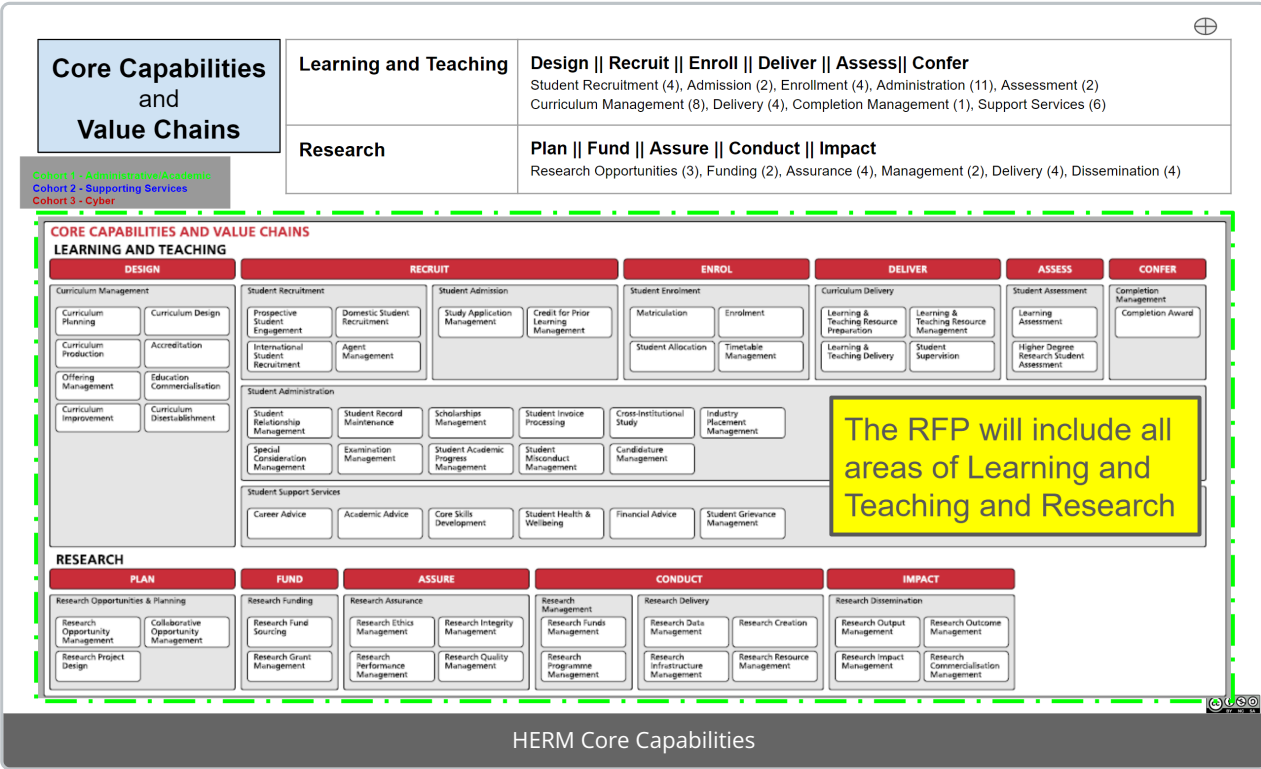
If your firm has not yet done so, please take a few minutes to complete our [Vendor Profile Submission](#) form. This provides use with very useful background information and will ensure that you are added to our communications.

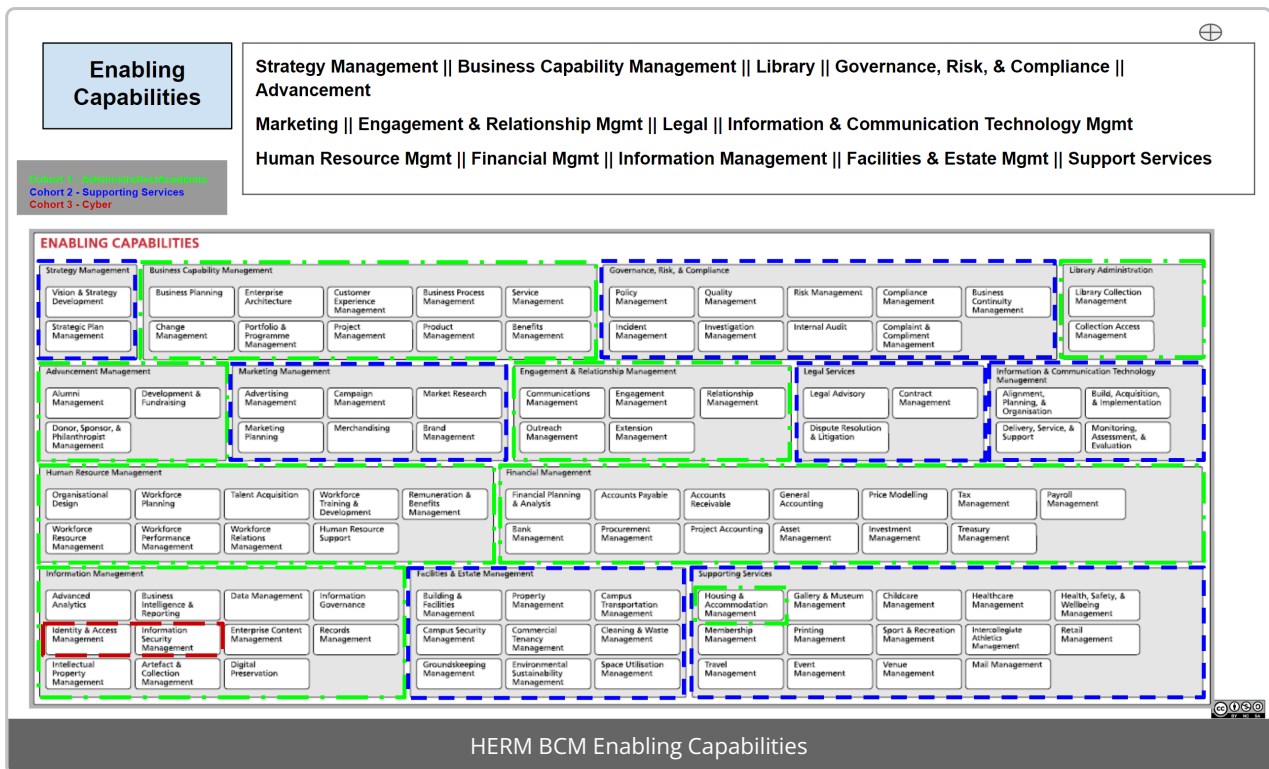
Return to [EdgeMarket Bid Listing](#)

Additional Information about the HERM BCM and Business Outcomes Framework™

HERM Business Capability Model (BCM) Images

The images below are from the HERM BCM placemats. The capability areas outlined in long-dash-dot green are presently planned for inclusion in this RFP.

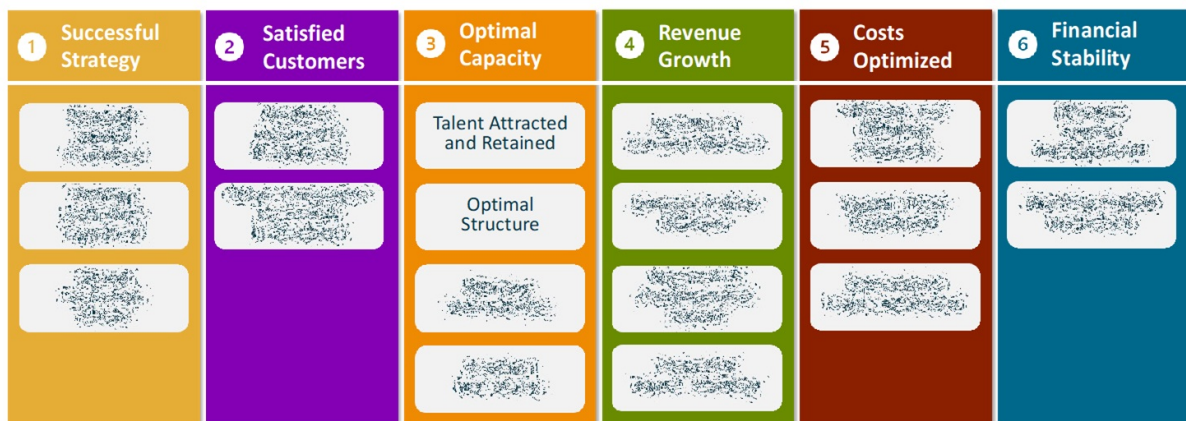




Business Outcomes Framework™ Overview Images

The images below show the hierarchy of the Business Outcomes Framework™ as consisting of Business Value Categories, Business Drivers, and Investment Areas. The Investment Areas will serve as the collection points for Business Outcomes responses.

Business Outcomes Framework™ Business Drivers are Grouped Across 6 Categories



Solution & Service Providers map their **offerings** to the specific **Business Drivers** they have chosen to directly impact in the market.

Business Outcomes Framework™

Investment Areas are Grouped Under each Business Driver



Solution Providers further refine their mapping to **Investment Areas** which are proven areas of investment aligning with the broader **Business Drivers**.

Business Outcomes Framework™ - Solution Offerings then further mapped to Investment Areas

Business Outcomes Framework™

Business Outcomes Identified



For each **Investment Area**, a sampling of **Business Outcomes** experienced by customers is provided.

Business Outcomes Framework™ - Solution Providers give examples of Business Outcomes

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