

# Marketing and Enrollment Services - EAB

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## Solution: Marketing and Enrollment Services

Provider: [EAB Global, Inc.](#)

Services to define and achieve enrollment goals.

## EdgeMarket Contract Highlights

The EdgeMarket contract includes discounted pricing and favorable terms for our Edge members and EdgeMarket participants for the following EAB solutions:

- [Enroll360 \(Undergraduate Student Enrollment Program\)](#)
- [Adult Learner Recruitment \(ALR\) \(Graduate and Adult Student Enrollment Program\)](#)
- [Advancement Marketing Services \(AMS\)](#)
- [Market Perception Research](#)
- [Targeted .edu Content Strategy Engagement \(TECS\)](#)

## To Inquire

For more information, contact: [info@njedge.net](mailto:info@njedge.net)

## Method of Procurement

- Competitive procurement (RFP) under [EdgeMarket](#)

## Bid, Award and Contract Documents

- [Bid and Award Documents](#)
- [Access EdgeMarket Contracts](#) (A Member-Only login is required to access contracts. Learn how to [create one.](#))

If you do not have a Member-Only login and wish to see the contract documents, contact: [info@njedge.net](mailto:info@njedge.net)

## EdgeMarket Contract Identification Number (ECIN)

The ECIN for this contract is: **269EMCPS-23-001-EM-EAB**

When you utilize this agreement:

- Please be sure to include the appropriate ECIN all purchase orders for goods or services purchased pursuant to this contract vehicle, and ensure that the vendor include the same ECIN on relevant invoices.
- Please complete the [EdgeMarket: Notice of Use of EdgeMarket Agreement](#) form.

## Return to Solution Category

[Enrollment, Marketing and Other Support Services \(EMOSS\) \(2023\)](#)