

# Enrollment, Marketing and Other Support Services (EMOSS) (2023)

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## Overview

The awards made under the procurement [269EMCPS-23-001](#) provide access to a variety of Enrollment, Marketing, and Other Support Services on an Indefinite Delivery Indefinite Quantity (IDIQ) basis to support the needs of, Edge, Edge Members, and EdgeMarket Participants in the following Service Categories:

- Market Research and Strategy Services
- Digital Marketing and Advertising Strategy Services
- Enrollment Coaching Services
- Annual Giving Marketing Campaign Services
- Market Research and Brand Positioning Services
- Quantitative Research and Benchmark Study Services
- Search Engine Marketing and Optimization Services
- Online Support Tools
- One Stop Support Services
- Website Re-design Services

## Master Contract Awardees

The following providers have been awarded master contracts for one or more of the categories listed above:

- [Anthology - Marketing and Enrollment Management Services](#)
- [BlackBeltHelp - One Stop Support Services](#)
- [EAB Global - Enrollment, Marketing, and Other Services](#)

## To Inquire

For more information, contact: [info@njedge.net](mailto:info@njedge.net)

## Method of Procurement

- Competitive procurement (RFP) under [EdgeMarket](#)

## Bid, Award and Contract Documents

- [Bid and Award Documents](#)
- [Access EdgeMarket Contracts](#) (A Member-Only login is required to access contracts. Learn how to [create one](#).)

If you do not have a Member-Only login and wish to see the contract documents, contact: [info@njedge.net](mailto:info@njedge.net)

