## Marketsmith Inc.

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## Overview

## Marketsmith

Marketsmith Inc. is one of the largest independent, woman-owned agencies of its kind and is among the nation's fastestgrowing integrated marketing agencies. Headquartered in Morris County, New Jersey, for over 20 years, the full-service firm offers marketing, media, creative and data solutions. Marketsmith has built its reputation and business on its patented analytics software — predicting outcomes with 94% accuracy — and human ingenuity. LGBT- and WBENCcertified, the firm "makes challenger brands champions."

## EdgeMarket Solutions

• Media Planning and Buying Services - Marketsmith