

Media Planning and Buying Services - Marketsmith

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Solution: Media Planning and Buying Services

Provider: [Marketsmith Inc.](#)

Marketsmith Inc. is one of the largest independent, woman-owned agencies of its kind and is among the nation's fastest-growing integrated marketing agencies. Headquartered in Morris County, New Jersey, for over 20 years, the full-service firm offers marketing, media, creative and data solutions. Marketsmith has built its reputation and business on its patented analytics software — predicting outcomes with 94% accuracy — and human ingenuity. LGBT- and WBENC-certified, the firm “makes challenger brands champions.”

Contract Highlights

- Full scope of services, including:
 - Creative Services
 - Measurement
 - Strategy
 - Website Audit
 - Secret Shop
 - Media Planning & buying
 - Research
- Comprehensive and competitive rate card

To Inquire

For more information, contact: info@njedge.net

Procurement Information and Documents

See [Media Planning and Buying Services](#)

EdgeMarket Contract Identification Number (ECIN)

There are two ECINs for this contract:

269EMCPS-22-001-CP-MSI - EdgeMarket Cooperative Pricing System (available for use nationally)

269EMCPS-22-001-LA-MSI - NJEdge.Net, Inc. as Lead Agency (for New Jersey public sector entities)

When you utilize this agreement:

- Please be sure to include the appropriate ECIN all purchase orders for goods or services purchased pursuant to this contract vehicle, and ensure that the vendor include the same ECIN on relevant invoices.
- Please complete the [EdgeMarket: Notice of Use of EdgeMarket Agreement](#) form.