

Electric Symphony Media

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Overview

[Electric Symphony Media](#)

ESM is a media partner that helps brands and agencies uncover unique value in marketing investments. We believe the most successful media campaigns interweave the art of past experience with the science of data analytics. ESM offers end to end media planning, activation, and reporting services. The agency's tech stack provides a connective thread across all channels, but as a team we emphasize the importance human experience plays in predicting outcomes. Whether it's traditional, digital, or emerging media, the knowledge ESM has gained from running campaigns that are large, small, geographically diverse, with different KPIs, goals, and assets gives us a strong library of learnings to apply to future activity.

EdgeMarket Solutions

- [Media Planning and Buying Services - Electric Symphony Media](#)