

Ocelot

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Solution: Ocelot

Provider: [Ocelot \(CareerAmerica, LLC\)](#)

Ocelot is higher education's leading AI Student Engagement Platform serving over 6.5 million students at over 400 institutions. Ocelot includes bidirectional, smart communications capabilities for student outreach and support, empowering institutions to reach every student and answer every question from a single platform. Institutions use Ocelot to increase enrollment and retention, reduce summer melt, and maximize the impact of department staff.

- [Text Campaigns](#): Proactively nudge students through the student lifecycle on a device with a 98% open rate.
- [AI Chatbot + Live Chat](#): Transform office hours from 9-5 to 24/7 on any device so students get the help they need to be successful.
- [Preloaded Content](#): Answer questions before they're even asked with thousands of text responses and videos across 20+ departments.
- [AI Workflow](#): Benefit from the AI Conversational Design and the largest network of AI interactions in higher education (5 million AI student interactions in 2020 alone).
- [Insights + Analytics](#): Gain insight on student behavior, responses, and preferences that improves your overall student engagement approach.
- [Platform Integrations](#): Connect with SIS, CRM, and other platforms to deliver personalized, student-specific experiences.

To Inquire

For more information, or to request a copy of the master agreement, contact: info@njedge.net

Procurement Information and Documents

See [AI-Enabled ChatBot](#)

EdgeMarket Contract Identification Number (ECIN)

There are two ECINs for this contract:

269EMCPS-20-004-CP-OCE - EdgeMarket Cooperative Pricing System (available for use nationally)

269EMCPS-20-004-LA-OCE - NJEdge.Net, Inc. as Lead Agency (for New Jersey public sector entities)

When you utilize this agreement:

- Please be sure to include the appropriate ECIN all purchase orders for goods or services purchased pursuant to this contract vehicle, and ensure that the vendor include the same ECIN on relevant invoices.
- Please complete the [EdgeMarket: Notice of Use of EdgeMarket Agreement](#) form.

Vendor Provided Resources

Ocelot Platform Introduction
